

## CONTACT: Jenny Dudikoff 916-224-9429

## Media Advisory: "Fight the Bite" at California's State Capitol

The Mosquito and Vector Control Association of California to hold "Fight the Bite" public education event urging prevention and protection methods as warm weather and drought potentially lead to abundance of mosquitoes

WHO: The Mosquito and Vector Control Association of California (MVCAC)

WHAT: "Fight the Bite" event at the State Capitol will seek to increase awareness and

provide education on mosquitoes and the deadly diseases they can transmit. With warmer temperatures and the driest year on record, Californians need to be especially aware of preventive measures they can practice to maintain the highest levels of protection from mosquito bites and mosquito-transmitted

diseases.

"As the threat to public health increases from mosquitos that carry West Nile Virus as well as other diseases, this resolution, paired with educational efforts to inform the general public is particularly timely. It is valuable to realize that mosquitos can cause far more damage than just an irritating bite," Assemblymember Wood.

Through ACR 51 (Wood) the California Legislature declared April 19-25, 2015 as West Nile Virus and Mosquito and Vector Control Awareness Week in California which seeks to raise awareness and educate Californians about the public health threats mosquitoes and vectors can have on our local

communities.

**WHEN:** Thursday, April 23, 2014 9:30 AM – 1:00 PM

WHERE: California State Capitol

North steps (L St.) 1315 10<sup>th</sup> St.

Sacramento, CA 95814

**VISUALS:** Live mosquitoes and fish

Mosquito jar Repellent display

Free repellent samples to the public