

# 93<sup>rd</sup> Annual Conference & Exhibitor Showcase



# MVCAC

Mosquito and Vector Control Association of California

**Oakland Marriott  
City Center**

**Oakland, CA**

**January 26 - 29, 2025**

**EXHIBITOR PROSPECTUS**

# EXHIBITOR OPPORTUNITIES

## EXHIBIT HOURS:

<b>SUNDAY, JANUARY 26</b> .....	Exhibitor Move-In .....	12:30 – 4:30 p.m.
<b>SUNDAY, JANUARY 26</b> .....	Opening Reception in Exhibit Hall .....	6:00 – 8:00 p.m.
<b>MONDAY, JANUARY 27</b> .....	Show Hours .....	8:00 a.m. – 5:00 p.m.
<b>TUESDAY, JANUARY 28</b> .....	Show Hours .....	8:00 a.m. – 2:00 p.m.
<b>TUESDAY, JANUARY 28</b> .....	Exhibitor Move-Out .....	2:00 – 5:30 p.m.

## ABOUT MVCAC

Mosquito and Vector Control Association of California (MVCAC) is California's recognized voice for mosquito and vector control districts.

MVCAC provides legislative and regulatory leadership on issues of concern to individuals dedicated to protecting public health and the environment through mosquito and vector control. MVCAC provides professional development opportunities for individuals at its annual conference and throughout the year. MVCAC is the clearinghouse for current research, technology and practices, and hosts forums for exchange in real-life responses to abatement activities on the local level.

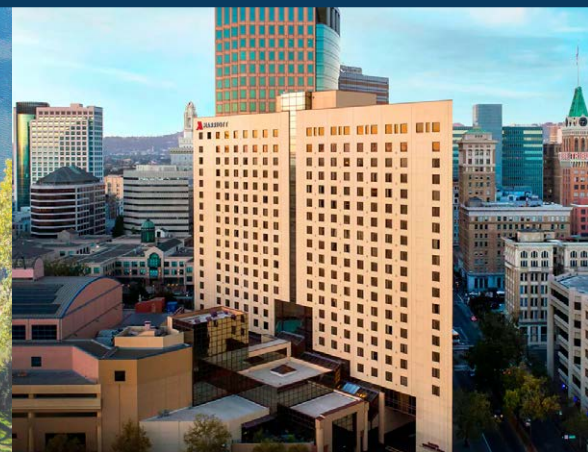
## WHO ATTENDS THE MVCAC

This conference attracts more than 400 attendees from throughout California. Attendees include district managers, assistant managers, finance and administrative staff, field technicians, biologists, entomologists and vector entomologists. In addition, members of the districts' governing bodies will also be in attendance.

Decision-makers of all levels will be onsite, representing districts of all sizes including urban and rural areas. Attendees will look to exhibitors to educate them on products and services in response to the needs of their districts.

**REGISTER HERE**

# ACCOMMODATIONS



## Oakland Marriott Center

1001 Broadway, Oakland, CA 94607

**ROOM RATE:** Standard Room: \$235 per night (*plus taxes and fees*)

To make online reservations:

<https://book.passkey.com/event/50791951/owner/17821/home>

Guests are also welcome to call the hotel reservations at (510) 451-4000; just mention you are with MVCAC to get the contracted group rate of \$235 as long as rooms are available in your room block.

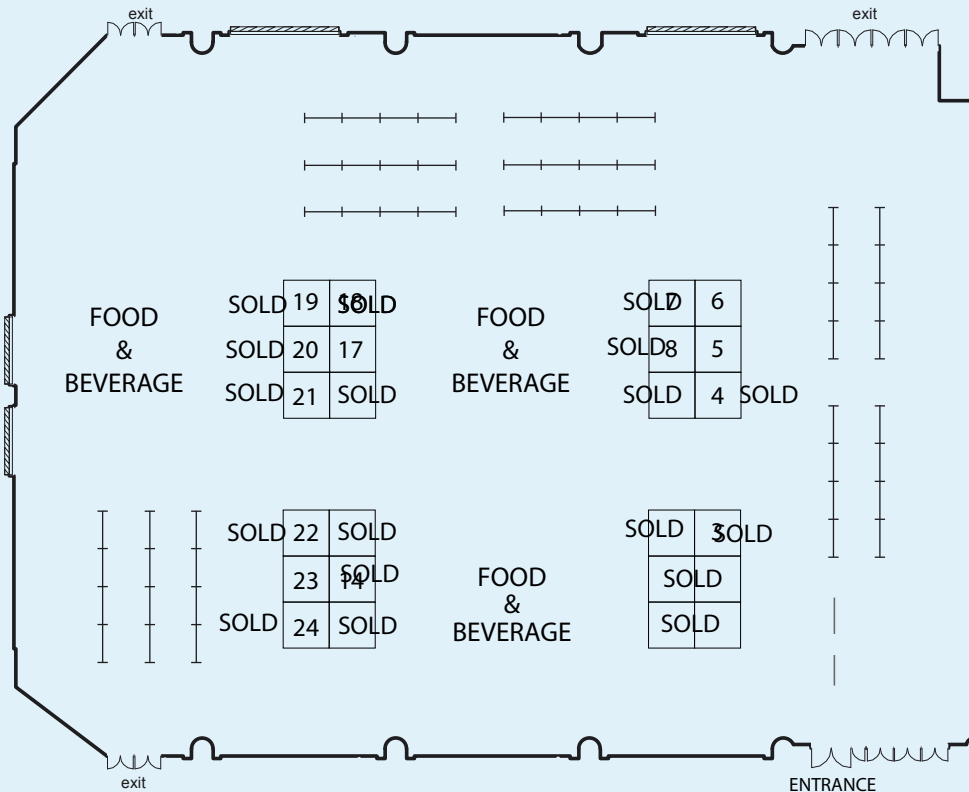
Exhibitors are strongly encouraged to support MVCAC and its future Annual Conferences by making reservations at the host hotel.

# EXHIBIT HALL

Register early to secure the best booth selection.

We will be offering 10' x 10' size booths as part of our trade show. The trade show will be conveniently located adjacent to the breakout rooms and registration. Tradeshow decorator information will be sent in November, which will include shipping information along with other show services.

## Oakland Marriott Center – West Exhibit Hall



### EXHIBITOR BOOTH FEES: \$1,100 – Non-Member Exhibitor

Those that join or renew their Sustaining Membership with MVCAC will receive a FREE booth space. The cost of membership is \$1,750. Please see Page 7 regarding Sustaining Membership for details!

### Exhibit fees include:

- Company listing in the conference onsite guide, including a company description
- One full conference registration
- Pre-conference mailing list
- Post-conference mailing list
- Recognition in all MVCAC Communications
- 10' x 10' space with one 6' table and two chairs
- Wastebasket

# SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR THE MVCAC CONFERENCE & EXHIBITOR SHOWCASE?



All MVCAC sponsors will receive recognition on [www.mvcac.org](http://www.mvcac.org). Be one of the first to have your company displayed online and promoted on the website. In addition, all sponsors will be recognized in all MVCAC Communications.

### All sponsorships include:

- Listing on the conference website; deadlines apply
- Special recognition in our Wednesday Blasts
- Recognition from association president at one of the planned functions
- Badge ribbons for all company attendees
- Floor cling in conference area
- Special signage on your booth drape

**REGISTER HERE**

# 2024 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	BRONZE \$3,500	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000
Credit to spend on combination of sponsor items.	\$3,000	\$4,500	\$7,000	\$9,500
Registrations to the Annual Meeting	2	3	4	6
Banquet Tickets	1	1	2	4
Recognition in Marketing Materials, Conference Signage, Annual Meeting Website (logo)	LOGO	LOGO	LOGO	LOGO
Electronic e-blast sent out to MVCAC Members				X
Floor cling with level of sponsorship.	X	X	X	X
Signage on pipe and drape indicating your sponsorship level	X	X	X	X
Conference Bag Insert for Annual Meeting	X	X	X	X



# PREMIUM SPONSORSHIP OPPORTUNITIES

## Wi-Fi & Conference Smartphone app Sponsorship – \$10,000

MVCAC will incorporate an interactive smartphone app! From the convenience of their smartphone, attendees will be able to view the conference program, schedule of events, list of vendors, and exhibit hall map. An ad featuring your company will be displayed at the bottom of each page of the app. This is sure to be a conference favorite!

All conference attendees will have to go to your booth to get the Wi-Fi code to access it throughout the conference. Enjoy high-profile brand exposure while giving attendees the necessary service of Wi-Fi.

## Audio/Visual – \$5,000 (2 Available)

Sponsorship of the conference audio/visual services guarantees your logo to be featured on each PowerPoint presentation displayed at the beginning of each session in addition to signage outside the plenary and concurrent sessions. You'll also receive a half page, full color ad on an internal page of the conference program.

## Hors d'oeuvres Station – \$5,000

or \$500 per hors d'oeuvre

Sponsorship includes special signage inside the event; cocktail napkins with your company logo will be set on hors d'oeuvres station.

## Namebadges/Badge holders – \$3,500

Have your company logo printed on the official conference badge holder/ lanyard. Attendees will advertise your business everywhere they go throughout the event.

## Tote Bag – \$3,500

Display your company logo on the official conference tote bag. Each attendee will receive a bag at registration. As the sponsor of the tote bags, you can provide MVCAC with 1 promotional item to be included in the bag. Promotional materials need to be sent to the MVCAC headquarters no later than **Wednesday, December 11, 2024** to have item included.

## Sunday President's Welcome Reception Drink Tickets – \$3,000

Each attendee will receive one drink ticket to be used during the President's Reception. The logo of the sponsor will be printed on the drink tickets thanking you for your generous sponsorship! In addition, you'll receive signage inside the event and additional recognition at the bar.

## Tuesday Morning Coffee Break – \$3,000

Sponsorship of this event provides your company with recognition through special signage during the break.

## Lunch in the Exhibit Hall – \*\$3,000

MVCAC attendees spending more time in the exhibit hall? What could be better! This opportunity would include a buffet luncheon in the exhibit hall and a chance for attendees to spend time onsite, with exhibitors.

## Monday Morning Coffee Break – \$2,000

Sponsorship of this event provides your company with recognition through special signage during the break.

## Monday Afternoon Refreshment Break – \$2,000

Sponsorship of this event provides recognition of your company through special signage during the break.

Continues next page

# PREMIUM SPONSORSHIP OPPORTUNITIES

## Banquet Entertainment – \$2,000

Sponsorship of this item entitles you to special signage at the entrance to the event, in addition to signage at the event, recognition on the event program, mention in the printed program, which also appears on our website, and special recognition during the banquet.

**SOLD**

## Wine at Banquet – \$2,000

Sponsorship of this item entitles you to special signage at the entrance to the event, in addition to signage at each table, recognition on the event program, mention in the conference program, and special recognition during the Banquet.

**SOLD**

## Registration Desk – \$2,000

Sponsorship of the registration desk includes your company's name on the registration booths during the entire conference.

**SOLD**

## Monday Morning Plenary Session – \$1,500

Sponsorship of this event entitles your company to special signage at the entrance of the event as well as inside the event room and recognition by the moderator throughout the Plenary Session.

**SOLD**

## Wednesday Morning Coffee Break (Board Meeting) – \$1,500

Sponsorship of this event provides your company with recognition through special signage during the break.

## MVCAC 5K Run – \$500

Sponsorship of this event entitles your company to special signage at the beginning/ending of the race and in conference program.

**SOLD**

## Concurrent Sessions – \$500 each

*(3 Opportunities)*

Sponsorship of this event entitles your company to special signage at the event's entrance and inside the event room and recognition by the moderator during the sponsored Concurrent Session.

**REGISTER HERE**

# ADVERTISEMENT OPPORTUNITIES

## ADVERTISEMENTS

MVCAC offers several advertising options in our sponsorship offerings. Sustaining members\* receive one complimentary advertisement on an internal page of the yearbook (\$200 value) or \$200 credit toward another ad location.



# ADVERTISEMENT PRICES

## YEARBOOK

Outside Back Cover .....	\$500
Inside Front Cover .....	\$400
Inside Back Cover .....	\$400
Internal Page .....	\$200

## Advertisement Specifications

**Full Page Ads** should be 5" x 8.5"

**Half Page Ads** should be 2.5" x 4.5"

Each ad must be submitted in print-ready format to [mvcac@mvcac.org](mailto:mvcac@mvcac.org)

All inside pages of the Yearbook are black and white, including the inside of the front and back covers. Please set up your ad to output as one color art. No color specs should be applied to any type or art elements. This will prevent unanticipated screen tints in the final film.

## YEARBOOK ADS DUE BY DECEMBER 13, 2024

\*Sustaining Members receive one complimentary full page ad on an internal page or a credit of \$200 toward another ad location.

# SUSTAINING MEMBERSHIP

Members are those individuals or organizations who desire to contribute financially to the furtherance of mosquito and related vector control through this Association. Sustaining Members have no vote in this Association. Sustaining Membership dues are \$1,750 per year and include the following benefits.



## BENEFITS OF SUSTAINING MEMBERSHIP IN MVCAC

- One exhibit space at the MVCAC Annual Conference
- Signage at your booth indicating Sustaining membership
- One full page ad on an internal page or a credit of \$200 towards another ad location in the Yearbook (upon submission of Ad Order Form)
- Listing as a Sustaining Member in the Yearbook and the conference Proceedings & Papers
- Complimentary access to the Yearbook and the conference Proceedings & papers, putting you in touch with all of the MVCAC member agencies
- As a member, you will be able to attend MVCAC meetings and participate in MVCAC committees as allowed
- Acknowledgment by the MVCAC President at the Annual Conference
- Additional signage throughout the MVCAC Annual Conference
- Sustaining Exhibiting Members have exclusive access to the Annual Conference attendee list

**RENEW OR JOIN SO YOU CAN  
TAKE ADVANTAGE OF THESE BENEFITS!**



# EXHIBITOR SPACE CONTRACT

## Contract for Space

The exhibit contract and booth space request, the formal notice of space assignment, and the full payment of rental charges together constitute a contract between MVCAC and the Exhibitor for the right to use the assigned booth space in compliance with these rules and regulations. As we continue to move through the reopening of our state MVCAC is continuously monitoring the CDC and CDHP guidelines and will continue to keep you apprised of any updates or changes that may have to occur to the layout and location of your booths. Exhibitors shall be bound by the rules and regulations set forth herein and by such amendments or additional rules and regulations which may be established by MVCAC.

## Space Assignment

Space assignment is made on a first-come basis for Exhibitors, and is confirmed when the firm sends in their contract and booth space payment. However, MVCAC does reserve the right to place, move or relocate any Exhibitor in cases of necessity for the total benefit and operation of the conference. MVCAC will make every effort to place Exhibitors in the areas of their choice and, once a space is paid for, confirm that space to that Exhibitor.

## Cancellation

If an Exhibitor cancels a booth space contract prior to **November 16, 2024** all fees paid with the exception of 25% will be returned. In addition, cancellation of a booth after **November 16, 2024** will result in a full forfeiture of monies collected as of that date. If an Exhibitor rents a booth, pays in full, but does not attend the conference, no refund of the booth rental will be allowed.

## Exhibitor Admission

Admission shall be by badge. Identification badges shall not be transferable. Rights of an Exhibitor shall not be assignable to any other firm or person. Security will be monitoring the door for badges.

## Care of Exhibit Space

The exhibit floor, and each booth space occupied by Exhibitors, will be cleaned daily. Exhibitors, however, must cooperate by not throwing refuse on the floor, or any other material which will endanger public safety or inconvenience other Exhibitors during exhibition hours. Exhibits must be put in proper shape and in order before the opening hours of the show day. Booths not in order before the opening hour may be straightened by MVCAC at the expense of the Exhibitor.

## Booth Decoration

MVCAC will supply standard booth equipment consisting of a rear background of curtains on a frame not to exceed eight feet in height, two side dividers of curtains on frames not to exceed three feet and one-line name sign, with booth number, unless Exhibitor has more than one booth and requests to have additional signs. Also included is a draped table, two chairs and a waste basket. All other booth equipment and decorations will either be supplied by the individual Exhibitor or may be rented from the official MVCAC decorator.

## Exhibitor Solicitations

Exhibitors must limit their activities to within the confines of their booth space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other Exhibitors. The distribution of Exhibitor's products, catalogs, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the booth space and at no time should protrude into the exhibit hall aisles. No Exhibitor's promotional activities will be permitted outside the confines of the Exhibitor's booth space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

## Installation/Dismantling of Exhibits

Installation of exhibits may begin at 12:30 pm, January 26, 2025, and all exhibits must be erected and completely arranged by 4:30 pm, January 26, 2025. MVCAC will not allow any installation of exhibits after the opening of the show unless permission is received from MVCAC management. Dismantling and removal of material by Exhibitors may begin after 2:00 pm, January 28, 2025. All exhibit material must be removed by 5:30 pm, January 28, 2025.

## Electrical, Drayage & Material Transportation

MVCAC has contracted with a drayage company to provide electrical and drayage needs for the 2025 MVCAC Conference. Exhibitors are responsible for their own electrical, drayage, and the transportation of materials to and from the exhibit hall.

## Hold Harmless & Indemnity

The Exhibitor assumes all responsibility for any loss, theft, or damage to Exhibitor's displays, equipment, and all other property while on the Sacramento Convention Center premises for the MVCAC 2025 Conference and hereby waives any and all claims and/or demands it may have against the Mosquito & Vector Control Association of California, its Officers, Board Members and Consultants and the Sacramento Convention Center. In addition, the Exhibitor agrees to defend, indemnify and Hold Harmless the Mosquito & Vector Control Association of California, its Officers, Board Members and Consultants and the Oakland Marriott from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation all attorney fees and costs, arising from directly or indirectly and/or in connection with the Exhibitor's occupancy and/or use of the exhibition premises or any part thereof and/or any act, error and/or omission of the Exhibitor or its employees, subcontractors and/or agents. Exhibitor shall provide to MVCAC a Certificate of Insurance with General Liability, Auto, Workers' Compensation (if there are employees) and an Additional Insured Endorsement by **December 13, 2024**. The certificate and endorsement should be issued to: Mosquito & Vector Control Association of California, c/o MVCAC Exhibit Sales, 1 Capitol Mall, Suite 800, Sacramento, CA 95814 and must name MVCAC, its Officers, Directors and Consultants as additional insureds. Coverage limits shall be \$1,000,000 per occurrence/ \$1,000,000 aggregate for GL, \$1,000,000 for Auto and Statutory limits for Workers' Compensation. All coverage limits and insurers must be acceptable to MVCAC.

## Labor

Exhibitors are required to comply with the labor regulations as determined between MVCAC, the local unions, and the Sacramento Convention Center.

## Security

The exhibit area will be locked during non-show hours. As further protection, MVCAC management encourages each Exhibitor to have at least one employee in their booth during the hours of move-in and particularly during the hours of move-out, so that each Exhibitor will assist in the security of their individual materials. MVCAC management also encourages that the exhibit booth should be staffed at all times during the regular show hours by qualified regular employees of the Exhibitor. However, in all cases, the ultimate responsibility of security lies with the Exhibitor at all times, and MVCAC will not be held liable for the loss or theft of any or all items from an exhibit booth.

## Hospitality Suites/Conflict with MVCAC Sanctioned Events

It is strictly forbidden for any sponsor, Exhibitor or non-Exhibitor to establish a hospitality suite for promotional purposes or for direct sales. Any sponsor, Exhibitor observing a non-Exhibitor promoting products should notify MVCAC management immediately. Sponsor, Exhibitor or non-Exhibitor is not allowed to hold any event during MVCAC sanctioned event times.

## Non-Compliance to Rules & Regulations

Each Exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions, considered by MVCAC management to be in the best interest of all Exhibitors. Upon non-compliance with the rules formulated, MVCAC management reserves the right to prohibit, reject, or eject an Exhibitor, Exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, MVCAC's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an Exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made. The first Exhibitor to phone the MVCAC office and mention that they read these rules and regulations will receive a complimentary 1/4 page ad in the 2025 conference advertisement supplement.

## Amendment to Rules

These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive and successful exposition. Any and all matters, or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of MVCAC management. In an effort to provide the greatest good to the greatest number, MVCAC management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the Exhibitors.